

2010 Goals Augusta County Farm Bureau

Board of Directors

Develop and implement a strategic Marketing and Public Relations Plan
Promote and support financially the creation of a regional agriculture economic development director position
Promote comprehensive plan implementation activities that support agriculture
Promote Farm Bureau membership by county Young Farmers
Promote the Hunters for the Hungry program and increase the trailer use
Explore the creation of a four-year scholarship program
Promote the Charles “Bo” Wonderley scholarship to the Ag-Tech program
Sponsor educational programs on current issues of importance
Promote agriculture and forestal district renewal, expansion, and creation
Sponsor farm safety programs
Sponsor a workshop for school board members and administrators on AITC
Research areas of agriculture in Augusta County that need the most attention and offer programs
Submit a proposal for constructing a new facility in 2010
Study the criteria used to determine the classification of membership and revise if appropriate

Women’s Committee

Collect donations for the USA-Food Freedom Day (non-perishable and monetary donations) to present to the Ronald McDonald House Charities in Roanoke and Norfolk
Attend Legislative Day at the Capitol to speak with VA Senators and Delegates about Farm Bureau’s legislative program
Assist a local high school and preschools with food for America by passing out milk and coloring books to youth
In conjunction with a local high/middle school, ***plan and present*** a Farm Safety program for students and adults
Recognize the county board of supervisors and legislators during Agriculture week.
Continue our support of Ag In the Classroom by having a fundraiser
We will support the 4H and FFA Market Animal Show by assisting with computer paper work, photocopying, and organization for their banquet. The women will also assist with the Buyer’s meal before the sale of the animals
Continue to encourage participation in the recognition programs sponsored by Farm Bureau, i.e. Farm Woman of the Year, Young Agriculturist, Farm Bureau Ambassador, Essay, Poster and Photo Contests. This is done through county newsletters and contact with FFA teachers at the local high schools and the guidance counselors at each county school
Promote June Is Dairy Month by advertising and giving away free ice cream at the Farmer’s Market

Assist with an informational booth at the Augusta County Fair (The booth will focus on “Health and Nutrition Awareness”. The Prize Wheel will be used to promote a fun and educational agricultural event for adults and children.)

Present a program using Augusta County Farm Bureau brochures and other informational tools at various high school career fairs demonstrating the vast number of jobs associated with agriculture

Help *plan and prepare* the Annual Membership Dinner/Meeting

Prepare and serve food for an area blood drive

Sponsor a breakfast at a local restaurant and encourage the Farm Bureau membership to attend. Funds will be contributed to Ag In the Classroom

Attend senatorial district meetings to discuss with the delegates Farm Bureau’s legislative program

Conduct a VFB Market Basket Survey four times a year with information to be used when communicating with local media and general public about food policy and the value of food to consumers

Sponsor a luncheon for prospective Women’s Committee members

Support Pennies for Friendship Program

Young Farmers’ Committee

Sponsor book barn to be donated to the Churchville Library

Sponsor two scholarship awards in the amount of \$500.00 each

Hold semi-annual membership meetings

Have a milkshake booth at the Augusta County Fair

Continue to *sponsor* the carcass awards for the Market Animal Show

Continue to *purchase* animals at the Market Animal Show

Continue to *offer* the Washington Leadership Conference Scholarships

Attend National Young Farmer Expo in Tulsa Oklahoma